

Pixel Takeaway Limited

1 Canada Sq, 37th Floor, Canary Wharf, London, E14 5AA, United Kingdom

AdRoaster: Privacy policy

Last updated: 7 April 2026

1. Who are we?

We are Pixel Takeaway Limited, UK-registered company no. 08705786, registered office at 1 Canada Sq 37th Floor, Canary Wharf, London, E14 5AA, United Kingdom. We own and operate the adroaster.com website. Please email us at team@adroaster.com if you have any questions or feedback about this policy.

We are registered with the Information Commissioner's Register of Data Controllers under number ZA346976 and handle your data according to GDPR.

We only use trusted and secure service providers, such as: Stripe for payment processing; Resend and Supabase for transactional emails; Google Analytics for website analytics (you may opt out); advertising conversion tracking from Meta, Google, and LinkedIn to understand ad performance (we do not share personal data with these providers for this purpose).

2. What's the point of this policy?

This policy tells you how we deal with your personal data. Please read on to find out what kinds of personal data we collect, how we use and protect it, to whom we disclose it, and how you can access and rectify it.

Please do not use our site unless you are completely happy with this policy.

3. Might the policy change?

It may well do and so you should check it whenever you visit our site. We will assume you agree to the revised policy if you use the site after the effective date shown.

4. What personal or other data do we collect?

We collect and store the information which you give us via forms on our site – such as your name, email address, and so on – or when communicating with us by email or in some other way.

We may receive and store certain information automatically when you interact with us. Examples include IP address, browser type and version, operating system, the full URL clickstream to, through and from our site (including date and time), cookie number, and activity on our website.

5. What about cookies?

We use cookies. A cookie is a small file of letters and numbers that we put on your computer. Our site's functionality will be limited if you do not accept cookies.

Cookies are used on this site for session management, log-in persistence, Google Analytics, and cookie consent preferences.

By continuing to use our site, having seen our cookie notice, we assume that you consent to use of the cookies outlined above.

6. How do we use your personal data?

We use your personal data to provide our services, send service messages, and process payments.

We use your personal data to help us communicate with you effectively should you try to contact us via our site.

If you have agreed on our site, we may use your personal data to send you emails with details of our goods or services which may be of interest to you.

We may use personal data to recognise you when you visit our site, to track anonymised traffic and usage patterns, to prevent or detect fraud, or to help us improve our site.

We retain personal data from closed accounts to comply with legal obligations, enforce our terms and conditions, prevent fraud, resolve disputes, and troubleshoot problems.

7. How do we protect personal data?

Security is a high priority. We take appropriate precautions to protect personal data from loss, misuse, unauthorised access or disclosure, alteration or destruction using the same safeguards as we use for our own proprietary information.

8. To whom do we disclose personal data?

Payment details including credit card numbers are supplied direct to our banking partner. We do not store credit card details.

We may allow access to your personal data by third parties who supply us with a service, such as website hosts and businesses which assist us in undertaking communications.

We do not provide your personal data to third parties for marketing purposes.

We may disclose personal data so far as reasonably necessary if required by law, for fraud protection, or in connection with legal proceedings.

9. Where is personal data stored?

Our servers are located within the European Economic Area (EEA). Where data is transferred outside the EEA, we ensure appropriate safeguards are in place.

10. Your rights

You have the right to request access to your personal data, to have inaccurate data corrected, to request deletion of your data, to restrict processing, to data portability, and to object to processing.

If you wish to exercise any of these rights, please contact us at team@adroaster.com.

You also have the right to lodge a complaint with the Information Commissioner's Office (ICO) at ico.org.uk.

11. General

If any provision of this policy is found to be unenforceable, that will not affect the validity of any other provision.

This policy is governed by and interpreted in accordance with the laws of England. You agree that the English courts shall have jurisdiction.